

**B&G Foods Pirate's
 Booty Shells & Cheese**

\$1.79-\$2.19

www.piratebrands.com

Here's a good example of cleaning the label of a kids' favorite. Known for eschewing artificial colors, flavors and preservatives, Pirate's Booty scores with its take on macaroni and cheese. The shell-shaped organic wheat pasta cooks up tender, enhanced by real aged white cheddar cheese. Designed to be kid-friendly, the item is a good source of calcium and protein, and contains no trans fat.



**Backerhaus
 Veit Bagetzel**

85 cents

www.backerhausveit.com

Pretzel breads are trendy yet seem to have some staying power, so we think Canadian bakery Backerhaus Veit, which markets its products through in-store bakeries, made the right

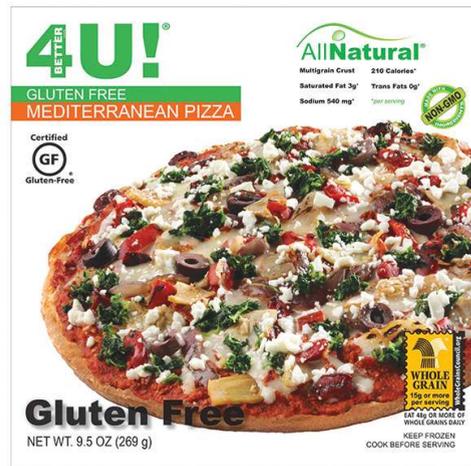
move with this hybrid. Made from a modified soft-pretzel recipe for a less dense product, the Bagetzel is shaped into a bagel, making it easy to toast or slice; It also makes a fine base for a cold-cut sandwich. The item is available unsliced or pre-sliced for added convenience and easy recipe building.

The Better Chip Beet Chips

\$3.99

www.thebetterchip.com

A chip made of what? Yes, that's right. Following the growth in demand for vegan-friendly products as well as better-for-you snacks, the folks at The Better Chip combined fresh beets with corn flour and came up with a unique, flavorful and colorful snack chip. Just fine on its own, it can also be paired with herbed goat cheese, hummus or Greek yogurt dip, as its makers suggest. Certified non-GMO and gluten-free, the product is the latest offering in a growing line that also includes chips made from spinach, kale and jalapeño peppers, as well as corn all by its lonesome.



Better 4 U Gluten Free Personal Pizza

\$6.99

www.better4ufoods.com

Following its sprouted-grain pizzas that earned our thumbs-up last year, Better4U has launched a line of gluten-free personal-size pizzas. The frozen pizzas purport to be rich in omega-3 and -6 fatty acids, as well as being lower in fat, calories and sodium than comparable products. The Mediterranean variety cooked up crisp and flavorful, replete with colorful veggies; the product also comes in Four Cheese, Roasted Vegetable (regular and dairy-free vegan), and Pepperoni varieties.

**Bob's Red Mill Gluten Free
 Honey Oat Granola**

\$5.49

www.bobsredmill.com

With a long history of producing healthful, hearty flours and baking behind it, Bob's Red Mill has a current hit with this ready-to-eat gluten-free honey oat granola. It's a traditional combination featuring whole grain gluten-free rolled oats, honey and pure vanilla. The item is also dairy-free and a good source of fiber. Made with natural sweeteners, the granola is great right out of the bag, served as a hot or cold cereal, or as a yogurt topping.

